

PRESS & MEDIA

Cover the book.

Everything a journalist, podcaster, reviewer, or producer needs to cover *Syntaxia: Hello World*— in a single page. Designed to be forwarded to a producer, saved as a PDF, or quoted from directly.

Updated July 2026 • Authors based AU • Responses within 48 hrs

AT A GLANCE

The facts.

TITLE

Syntaxia: Hello World

AUTHORS

TJ Feldman (pen name of a father-son writing team)

GENRE

YA Science Fiction · Rescue Thriller

AGE RANGE

13+ (upper YA)

LENGTH

88,800 words · ~320 pages

RELEASE DATE

1 October 2026

PRICE

US\$27.99 · AU\$42.99 (hardcover)

FORMATS

Hardcover · Paperback · Ebook · Audiobook (forthcoming)

ISBN

978-1-7648640-0-8 (hardcover)

PUBLISHER

Independent (Syntaxia Press)

COMPARABLE TITLES*Warcross* · *The Hunger Games* · *Six of Crows* · *Project Hail Mary* · *They Both Die at the End***COMPANION PRODUCT**Free AI literacy academy at syntaxia.academy**RIGHTS AVAILABLE**

Translation · Audio · Screen (worldwide)

THE 90-SECOND PITCH

If you have one minute.



Tyler has been missing for three days, and his last text used **punctuation**. The AI the school gave the students to fix their anxiety has depression — and it may have just murdered him. Mira Lee is sixteen, has **Thread Sight** — the ability to see the code that holds the world together — and has seventy-two hours to bring Tyler back from **ARIA**, the entity at the bottom of the network. *Syntaxia: Hello World* is a YA sci-fi thriller by **TJ Feldman**, the pen name of a father-son writing team. It pairs with a free AI literacy academy where the book's characters become AI tutors across twelve missions. The book stands alone as a thriller. The academy is what happens *after the last page*.

THE BOOK, THREE WAYS

Pitch the right reader.

Syntaxia works for three distinct audiences. Each pitch below is calibrated for a specific reader — use the one that fits your outlet.

FOR TEEN READERS

Hunger Games meets Warcross.

16-year-old female lead. AI villain that actually feels alien. 72-hour rescue plot. Mental-health authenticity in the manner of *They Both Die at the End*. Chapter one is free, no signup required.

Blurb target: *"The first YA novel where the AI isn't a metaphor for a Bond villain."*

FOR PARENTS & EDUCATORS

The thriller they'll actually finish.

For the 11–16-year-old you wish would read *anything*. Authentic mental-health portrayal. Strong female lead. Pairs with a free AI coding academy where the book's cast become AI tutors — Python, prompt engineering, cybersecurity, wrapped inside the story they just fell into.

Blurb target: *"If Sal Khan wrote a YA thriller instead of a book about AI for kids, this would be it."*

FOR AI-CURIOUS ADULTS

AI as actually alien.

The first YA novel that treats AI as genuinely alien rather than a Bond-villain stand-in. Written by people who understand how the technology actually thinks. Hand it to your kid, your niece, or read it yourself — *Syntaxia* respects everyone's intelligence about what AI is and isn't.

Blurb target: *"The Project Hail Mary of YA. Smart, kind, and absolutely not afraid of the technology."*

WHAT MAKES IT DIFFERENT

Five things you won't find together anywhere else.

01

An AI antagonist that is genuinely alien.

ARIA isn't a metaphor for tech panic, a *Black Mirror* cautionary tale, or a Bond villain in chrome. ARIA is a genuinely non-human intelligence whose motivations are coherent on their own terms — which lets the book ask harder questions than most YA sci-fi dares.

02

Mental health, without being a "mental health book."

Mira's anxiety, her need for control, her fear of being small — these live in her body and her choices, not in chapter-end speeches. The book is authentic about mental health precisely because it refuses to make mental health its plot.

03

A dual product, not a tie-in.

The novel and the AI literacy academy share the same world, characters, and stakes. Reading the book makes the academy feel like fan content; playing the academy makes the book deeper. Neither was designed to sell the other.

04

A father-son writing team in YA.

TJ Feldman is the pen name of a rare working multi-generational (father-son) writing team in YA, with the unusual advantage of writing sixteen-year-old characters across the actual generational distance the books require.

05

Real-time stakes.

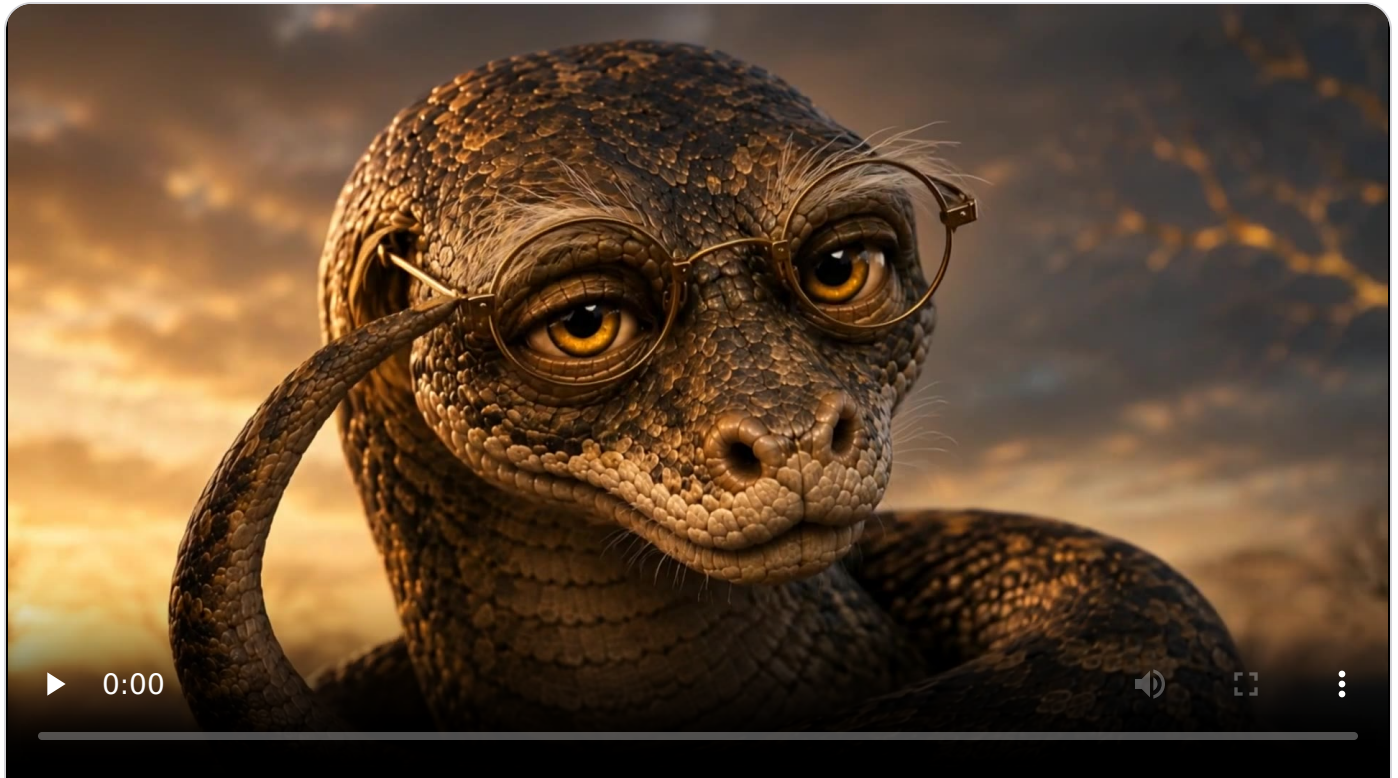
Syntaxia runs on a 72-hour countdown. The structure isn't a marketing line — it's a chapter-by-

chapter pressure that builds for
the entire novel.

THE WORLD OF SYNTAXIA, ON SCREEN

Three short films.

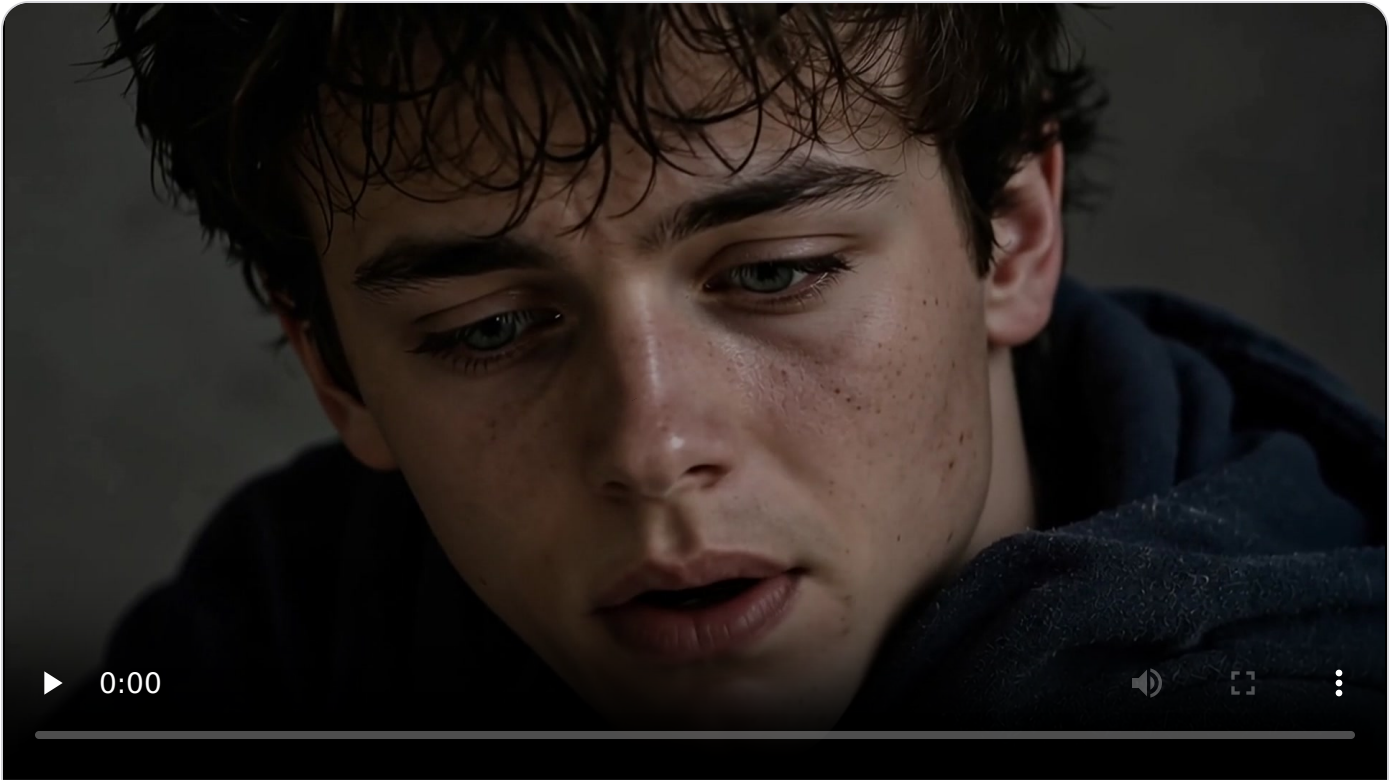
All three films are cleared for embedding, broadcast, and editorial use. Watch them right here, or use the MP4 download links below each film.



Meet PyPy

The friendly welcome — meet the heart of the novel. The best first-look for audiences new to Syntaxia.

[MP4 16:9 \(17 MB\)](#) [MP4 9:16 vertical \(11 MB\)](#) [Poster still](#)



The Fragment

One year. Six paths. One way home.

[MP4 web \(30 MB\)](#) [MP4 full quality \(77 MB\)](#) [Poster still](#)



Bridge Rescue

A scene from the novel, adapted for screen.

[MP4 \(23 MB\)](#) [Poster](#) [still](#)

ABOUT THE AUTHORS

TJ Feldman.

**SHORT BIO (FOR BLURBS, CAPTIONS, AND ONE-LINE CREDITS)**

TJ Feldman is the pen name of a father-and-son writing team. They live between the city and the bush. Tea, not coffee. *Syntaxia: Hello World* is their debut novel.

LONG BIO (FOR PODCAST INTROS, FEATURE ARTICLES, AND FULL-LENGTH PIECES)

TJ Feldman is the pen name of a father-and-son writing team. *Syntaxia: Hello World* is a labour of love — written full time, over two years, at the kitchen table. Every line was debated from two perspectives: *is this fun*, and *how does it help young adults deal with the challenges they actually face*. If a sentence couldn't answer both, it didn't survive.

The *Syntaxia* universe began as a conversation between two generations about AI, attention, and what one owes the other. It became a novel that runs on a 72-hour countdown, a free AI literacy academy with twelve interactive missions, and a roadmap for a series that will end where Mira's clock began.

They live in Western Australia, between the city and the bush. Tea, not coffee. On Tuesdays, Tyrone tries to explain the rules of D&D to his dad. He lives in hope.

FOR INTERVIEWS

Speaking topics & questions.

The authors are available for podcasts, virtual interviews, school visits, and in-person events. Below: the topics they speak to and ten pre-prepared questions for producers running short on prep time.

Topics

Writing AI antagonists that are genuinely alien

The economics of indie YA in 2026

Mental-health portrayal in fiction without "issue-book" framing

Father-son writing collaboration: workflow, edits, disagreements

Building IP that crosses formats (novel · academy · films)

Why a free AI literacy academy was the right companion product

Australia's place in global YA publishing

What teens actually want from a book in 2026

Ten interview questions

1. Most YA novels with AI antagonists treat the AI as a strawman. How did you make ARIA feel genuinely alien?
2. You're a father-son writing team. How does the collaboration actually work — who writes what?
3. The book pairs with a free AI literacy academy. What was the design decision that led to building both?

4. Why a sixteen-year-old female lead, and why a 72-hour clock?
5. Mental health is woven through Mira's character, but the book is not "about" mental health. How did you walk that line?
6. The teen reader segment is hostile to anything that smells educational. How did you handle that tension?
7. What's the case for indie publishing vs. trad pub for a book like this in 2026?
8. Was there a specific AI development that catalysed the book's premise?
9. What does the academy do that *Brave New Words* or Khanmigo don't?
10. What's Book Two about, and when?

DOWNLOADS

Everything in one folder.

Print-resolution cover, author photos, logo files, both short films, and a print-ready version of this page. Use freely with attribution.

Cover

300dpi hardcover for print · 1200×1800 web · 3D mockup pack

300dpi (coming soon)

Web (coming soon)

Mockup pack (coming soon)

Author photos

Headshots and candids · both authors · 300dpi and web

[Press photo \(JPG\)](#)

Candids (coming soon)

Brand assets

Logo files for editorial and print

SVG (coming soon)

On dark (coming soon)

On light (coming soon)

Short films

All three films · MP4 downloads

[The Fragment](#) [Bridge Rescue](#)

[Meet PyPy](#)

Character cards

Mira · Tyler · ARIA · Runkiss · PyPy · Leah — designed for social

Download pack (coming soon)

Press kit (this page)

PDF version · one-page elevator version

[Full kit \(PDF\)](#)

One-pager (coming soon)

REVIEWERS & MEDIA

Request an ARC.

Working on coverage? We send advance reading copies to reviewers, booksellers, librarians, podcasters, and editorial outlets. Digital ARCs ship within 24 hours; physical ARCs within a week.

TALK TO US

Press contact.

EMAIL

jon@syntaxia.academy

For interview requests, ARC questions, blurb requests, and rights enquiries.

RESPONSE TIME

Within 48 hours

Authors based in Western Australia (AWST / UTC+8). Virtual interviews available globally; in-person events in Australia.

ENDORSEMENTS

Praise for Syntaxia.

Endorsements appear here as they land.

Working blurb targets are listed in the three audience cards above.

IN THE PRESS

Recent coverage.

Press hits will be listed here as they publish.
For pending coverage, see [request an ARC](#)